

## Viventium: Boosting Revenue and Compliance with PosterElite



Amy Schneider from Viventium shares how partnering with PosterElite transformed their labor law compliance offerings and enhanced their revenue stream.

*"Working with PosterElite is great! Their turn-key programs helped us to meet our goals with minimal disruption during year-end," Amy explains.*

### Key Benefits:



Custom marketing collateral and free trial campaign for Labor Law ePosterCenter.



90%+ conversion rate for existing physical poster service clients.



\$21,000/month in new revenue with minimal effort.



Improved competitive positioning and client retention.

### Client Impact:

- Approximately 3,000 clients offered the ePosterCenter.
- 2,625 clients retained the service after the free trial period.
- Seamless compliance with New York's new electronic posting regulations.

*Amy emphasizes, "PosterElite designed custom marketing collateral and provided a free trial campaign to roll out the Labor Law ePosterCenter to clients currently active on the physical labor law poster service."*

### Partnership Overview:

Viventium now confidently offers PosterElite's services to their clients, strengthening their position as a trusted payroll and HR technology provider.

### Amy's Verdict:

*"Revenue stream, ease-of-use, competitive pricing, white labeling, and turn-key compliance are the key aspects that stand out about being a PosterElite partner. These are also the reasons why we would recommend PosterElite to other businesses."*

### About Viventium:

Viventium is a healthcare-focused SaaS-based human capital management provider offering integrated payroll, HR, benefits, time tracking, compliance, and scheduling tools tailored to home care, skilled nursing, and senior living organizations in all 50 states. By collaborating with PosterElite, Viventium rolled out a turnkey Labor Law ePosterCenter launch—supported by custom marketing collateral and a free trial campaign—to over 3,000 clients, resulting in a 90%+ conversion rate from existing poster users and generating approximately \$21,000/month in new revenue.