







# Asure Software: Enhancing Client Value with PosterElite

Hiram Hernandez from Asure Software shares how partnering with PosterElite has transformed their labor law compliance offerings and strengthened their market position.

*"PosterElite has helped us address our objectives absolutely with very little effort on our side," Hiram explains.*

## Key Benefits:

-  Improved competitive positioning.
-  Increased revenue and client retention.
-  Enhanced client satisfaction.
-  Strong profit margins from fair, pay-as-you-go wholesale pricing.

## Client Impact:

- All new and existing clients offered both physical poster service and digital ePosterCenter.
- 16,163 total subscriptions.

**Hiram emphasizes,** *"Great account management and strong profit margins available based on fair, reasonable, pay-as-you-go wholesale pricing stand out as key aspects of being a PosterElite partner."*

## Partnership Overview:

Asure Software now confidently offers PosterElite's comprehensive services to their clients, adding value and driving a new recurring revenue stream with minimal effort.

## Hiram's Verdict:

*"The overall experience with PosterElite has been excellent. We would recommend PosterElite to other businesses looking to enhance their labor law compliance offerings and improve client retention."*

## About Asure Software:

Asure Software, Inc. is a publicly traded human capital management (HCM) provider headquartered in Austin, Texas, offering cloud-based payroll, time-and-attendance, benefits administration, and HR compliance tools to thousands of businesses across the U.S.. By integrating PosterElite's pay-as-you-go labor law poster and ePosterService solutions, Asure now offers its 16K+ subscriptions without lifting a finger—delivering increased revenue, strong margins, and enhanced client retention.