

American Benefits Company: Empowering Compliance, Enhancing Service



Leslie Johnson, HR Manager at American Benefits Company, faced a significant challenge: ensuring labor law compliance for a diverse clientele across 38 states. PosterElite's comprehensive solution transformed this daunting task into a streamlined, efficient process.

"PosterElite truly does all the heavy lifting. Their support is unparalleled, and the white-labeling feature allows us to provide a seamless, branded experience to our clients," Leslie explains.

Key Benefits:



Local-level support, crucial for clients with specific city ordinances.



White-labeled solutions that enhance American Benefits Company's brand.



Comprehensive compliance management, eliminating gaps.



Significant time savings for HR operations.



Unexpected revenue boost of approximately \$28,000 annually.

Client Impact:

- 95% conversion rate from free poster trials.
- Increased client retention and satisfaction.
- Improved operational efficiency
- Seamless integration with PrismHR for easy access.

"The ability to have a direct contact throughout the entire process was invaluable. It's rare to find a vendor so invested in our success," Leslie adds.

Partnership Overview:

American Benefits Company now confidently offers PosterElite's complete solution (physical + digital) to all applicable clients, solidifying their position as a trusted compliance partner.

Leslie's Verdict:

"A great experience, love the product, and very happy. I would absolutely recommend PosterElite to other businesses."

About American Benefits Company:

American Benefits Company is a full-service Professional Employer Organization (PEO) headquartered in Utah, offering payroll, HR, benefits, and compliance support to clients across 38 states with industry-leading efficiency and dedicated 24/7 service. By integrating PosterElite's white-labeled, multi-state labor law poster compliance solution—including both digital and physical formats—they've turned a complex regulatory burden into a seamless value-add, generating approximately \$28,000 in additional annual revenue and achieving a 95% conversion rate from poster trials.